



TALKING ROCK™
PRESCOTT • ARIZONA

— T H E R E ' S A C E R T A I N S P I R I T H E R E . —

FOR IMMEDIATE RELEASE

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Coops Coffee House at Talking Rock Partners with Prescott Coffee Roasters to Create Custom Bean Blends

PRESCOTT, Ariz. (March 29, 2007) – Coops coffee house, located within the community of Talking Rock has teamed up with Prescott Coffee Roasters to offer residents a variety of new custom blended coffee. Beginning April 27th, in conjunction with the grand opening of Coops, Talking Rock residents can purchase one of four roasts: Coops Ranch House Blend, Sunrise, Sunset or Unleaded. These blends will be the exclusive coffee offered on the menu at Coops and will also be sold in half pound and one pound bags.

The Talking Rock blends will also be available for purchase at Prescott Coffee Roasters downtown Prescott location or can be shipped nationwide, along with any other Prescott Roasters offerings. The unique coffee blends were created by Prescott Coffee Roasters owner Rich Gregory. “We enjoyed creating a variety of blends for Coops,” said Gregory. “It is a big compliment that Talking Rock chose to sell our blends exclusively. We use organic ingredients and roast our beans locally – a difference in quality and taste that our customers have come to appreciate.”

The Ranch House Blend is Coops signature offering, featuring organic beans in a medium-bodied roast. The Sunrise Blend is a lighter organic roast, while the Sunset Blend is a full-bodied organic dark roast. The Unleaded Blend is available for those who prefer a decaffeinated coffee.

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2-2-2-Coops-Prescott Coffee Roasters Partnership

“We’re proud to partner with Prescott Coffee Roasters to offer our residents a variety of high-quality, great-tasting coffee,” said Jim Leisenring, general manager of Talking Rock’s Ranch Compound, which is home to Coops. “This partnership underscores Talking Rock’s steadfast commitment to support the community of Prescott.”

About Prescott Coffee Roasters:

Located in the arts district, Prescott Coffee Roasters is a thriving hub of activity, serving in-house fresh roasted coffee and high quality teas. In addition to nationwide delivery, Prescott Coffee Roaster’s distributes its coffee to a number of coffee houses throughout Northern Arizona. For more information about Prescott Coffee Roasters or to purchase Talking Rock’s signature blends, visit www.prescottcoffeeroasters.com or call 928-717-0190.

About Talking Rock and Coops:

Located in a peaceful, rural setting just minutes from Prescott, Talking Rock residents have access to shopping, dining, entertainment and numerous outdoor recreational opportunities. It is a 3,400-acre private, luxury home community with a casual western lifestyle and the amenities of an exclusive country club. The Ranch Compound, a unique community amenity, is home to fine dining, fitness facilities, golf lockers, a general store, postal services, and Coops coffee house. The Jay Morrish-designed 7,350-yard championship golf course intertwines through more than 1,000 acres of preserved open space, presenting residents with the spaciousness of Arizona’s high country.

Talking Rock is a development of Harvard Investments, a Scottsdale, Ariz. based real estate development company respected for its high quality, residential projects throughout the Southwest. Harvard designed and developed communities are found in Austin, San Antonio, and Dallas, Texas; and in Phoenix, Sedona, and Tucson, Ariz.

More information on Talking Rock and Harvard Investments, Inc. can be found at www.talkingrockranch.com.

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