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**Talking Rock Custom Prescott Area Homes, *Phoenix Home & Garden*
Collaborate on 2007 Idea House**

Development of custom home showcases state-of-the-art architecture, construction and interior design in Talking Rock private, gated community

PRESCOTT, Ariz. (May 19, 2006) – “Good ideas are common - what's uncommon are people who'll work hard enough to bring them about.” - Ashleigh Brilliant

What began as an idea has evolved into an elaborate collaboration amongst professionals in the home building industry, and will soon result in a 5,200square-foot ranch-style custom home at Prescott Arizona’s Talking Rock community. The Phoenix Home & Garden Idea House will feature only the finest design, craftsmanship, accessories and more to showcase the limitless capabilities in luxury home building.

Set on just over an acre of Prescott golf real estate in the Talking Rock development, the motivation behind the Phoenix Home & Garden Idea House is to spark imagination and boundless options in home construction, design and living.

Currently in the first phase of construction, the Idea House will be completed in spring 2007. Built with attention to every detail by professionals from across Arizona, the interior components of the three separate buildings that make up the compound include reclaimed wood floors, intimate flowing open spaces, uniquely designed ceilings and fireplaces and more. The exterior will consist of fieldstone accents, wood siding and metal roofs. An overall feeling of indoor/outdoor living will capitalize on the pristine views of Talking Rock and its championship golf course, incorporating wraparound verandas, large windows and doors to perfectly frame the mountainous scenery of the surrounding Prescott land.

“For more than 25 years, *Phoenix Home & Garden* has been on the cutting edge of Southwestern living, serving as a strong guide for the Southwest home,” said Bill Phalen, CEO, *Phoenix Home & Garden*. “The Idea House evolved as a result of our goal to serve as a constant inspiration for our readers. We are proud to be a part of Talking Rock, which also strives to inspire and has been recognized for its excellence in high-country living,” Phalen said.

The progress of the Phoenix Home & Garden Idea House will be featured in the magazine and on the publication’s website, www.phgmag.com. Samples of fabrics, building materials, on-site construction progress and more will be featured monthly in *Phoenix Home & Garden* through completion of the project at Talking Rock in spring 2007. Once finished, the Idea House will be open for touring for three consecutive weekends in the Prescott Arizona housing community.

“Our collaboration with *Phoenix Home & Garden* is a very natural fit,” said Craig Krumwiede, president of Harvard Investments, which is developing Talking Rock. “Ingenuity, passion, perfection and sensitivity are at the core of everything we do at Talking Rock. We believe the Idea House is emblematic of our core values and we’re looking forward to experiencing the end result of a grand idea.”

Offering the best of both worlds, Talking Rock is located in a peaceful, rural setting and yet is just minutes from Prescott Arizona, where homeowners have access to shopping, dining, entertainment and numerous outdoor recreational opportunities. It is a 3,600-acre private Prescott area custom home community with a casual western lifestyle and the amenities of an exclusive country club. Its Jay Morrish-designed 7,350-yard championship golf course intertwines through more than 1,000 acres of preserved Prescott land, presenting residents with the spaciousness of Arizona’s high country. Talking Rock offers spacious custom homesites, as well as Ranch Cottages, Ranch Homes and custom homes designed in an authentic ranch style and built by Prescott custom home builders.

Talking Rock is a development of Harvard Investments, a Scottsdale, Arizona based real estate development company respected for its high quality, residential projects throughout the Southwest. Harvard designed and developed communities are found in Austin, San Antonio, and Dallas, Texas; and in Phoenix, Sedona, and Tucson, Arizona.

Harvard's Canadian parent, the Hill Companies, is a privately held diversified company involved in real estate development, oil and gas production and distribution, broadcasting, surety bonding, and life insurance. The Hill Companies celebrated its 100th year of continuous family ownership and operation in February, 2003.

More information on Talking Rock and Harvard Investments, Inc. can be found at www.talkingrockranch.com.

Phoenix Home & Garden is an ABC-audited publication with an average paid monthly circulation of 85,602. The magazine is part of Cities West Publishing Inc., a Phoenix-based company that also publishes *PHOENIX* magazine, the *PHOENIX* magazine *Medical Directory* and the *Phoenix Home & Garden Resource Directory*.

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