



TALKING ROCK™
PRESCOTT · ARIZONA
THERE'S A CERTAIN SPIRIT HERE.

Media Contact: Holly Harmon, APR
Olson Communications
480-368-7999
holly@olsoncomm.com

FOR IMMEDIATE RELEASE

TALKING ROCK EXPANDS MEMBERSHIP OFFERINGS

Extended members of the family now included as a perk of membership dues

PRESCOTT, Ariz. (May 27, 2008) – Talking Rock, a luxury, master-planned community in Prescott, Ariz. has expanded its resident memberships to include additional members of the family, and has extended membership offerings to non-residents through a special invitational Ranch Membership.

To enhance the family experience at Talking Rock, resident memberships are now being expanded vertically to include parents, children and grandchildren of each host member at no additional charge. These additional family members receive the same benefits as resident members, which include access to the Ranch Compound, community activities, and the golf course, with golf course access varied based on the membership level. As an added benefit, vertical members do not have to be accompanied by the host member in order to enjoy access to Talking Rock.

Additionally, due to increased requests from non-residents of Talking Rock, a special invitational membership offering is now available for those wishing to experience the abundant lifestyle opportunities available to residents. Through the invitational Ranch Membership, non-resident members have access to the Ranch Compound, the community's clubhouse style facility, community events and programs, plus 12 rounds of golf per year on Talking Rock's Jay Morrish-designed 7,350-yard championship golf course. The invitational Ranch Membership is available for an \$18,000 deposit, through three annual payments of \$6,000, plus interest, or the amount may be paid in full to receive a \$3,000 cash incentive. After three years of membership, the deposit is fully refundable. Under the same guidelines as residents of Talking Rock, invitational members are responsible for monthly dues, which vary based on the membership level, in addition to a quarterly food and beverage minimum at the Ranch Compound.

Existing invitational membership levels, Homestead and Arizonan will remain available to non-residents and will continue to be offered, in addition to the Ranch Membership. Invitational Homestead Memberships are available for a \$50,000 deposit and Arizonan Memberships are available for a deposit of \$27,500; these memberships offer varying levels of access to the Talking Rock golf course, in addition to the standard amenities available with any Talking Rock Ranch membership.

-more-

2-2-2/Talking Rock now offering invitational and vertical memberships

Outdoor activities at Talking Rock include a Jay Morrish-designed 7,350-yard championship golf course, 25 miles of hiking/running trails, plus an array of coordinated community functions. For indoor recreation and relaxation, the Ranch Compound features various dining options, Coops coffee shop, the Barn Fitness Center, a regulation sized lap pool, and tennis courts.

About Talking Rock:

Located in a peaceful, rural setting, just minutes from Prescott, Talking Rock is a 3,600-acre private, luxury home community with a casual western lifestyle and the amenities of an exclusive country club. The Jay Morrish-designed 7,350-yard championship golf course intertwines through more than 1,000 acres of preserved open space, presenting residents with the spaciousness of Arizona's high country. Talking Rock offers spacious custom home sites, as well as Ranch Cottages, Ranch Homes and custom homes designed in an authentic ranch style and built by the area's finest craftsmen. Talking Rock is a development of Harvard Investments, a Scottsdale, Ariz. based real estate development company respected for its high quality, residential projects throughout the Southwest. The Talking Rock golf course and Ranch Compound are professionally managed by OB Sports. More information on Talking Rock and Harvard Investments, Inc. can be reached at 877-922-4440 or www.talkingrockranch.com.

###