



Media Contact: Holly Harmon, APR
Olson Communications
480-368-7999
holly@olsoncomm.com

TALKING ROCK “ROCKS” FOR WOOFSTOCK!
Prescott Community to Host Dog Friendly Event to Benefit No-Kill Animal Shelter

Prescott, Ariz. (June 2008) – Peace and love as well as paws and tails can all be found at Woofstock, a first-annual event centered around man’s best friend. On August 16, Talking Rock, a luxury master planned community in Prescott will host this fun-filled event, which will feature pet adoptions, demonstrations, and a wide variety of dog-friendly vendor booths. All proceeds from Woofstock will benefit the Yavapai Humane Society, a Prescott-based no-kill animal shelter.

“Talking Rock is very dog-friendly community, complete with a large dog park and an extensive trail system. Our residents and their pets enjoy the community so much, we decided to open these amenities to our neighbors for this special event,” said Talking Rock general manager, Jim Leisnring. “We are excited to welcome dog-lovers and their four-legged friends to Talking Rock in support of the Yavapai Humane Society.”

Woofstock will kick off at 8 a.m. at the Talking Rock dog park with a one hour walk around the community. The festivities will begin at 8:30 am. with various activities including a dog agility demonstration, Frisbee demonstrations by Air Major, a pet look-a-like contest, and a chance to win great raffle prizes. Typically available only to residents of Talking Rock, the Ranch Compound –the community’s dining facility, will be serving food and beverages during Woofstock. Admission for Woofstock is \$3 for adults, \$1 for children under 12, and pets are free, with all proceeds benefiting the Yavapai Humane Society. For more information, visit www.talkingrockranch.com or call 928-858-7032.

About Talking Rock:

Located in a peaceful, rural setting, just minutes from Prescott, Talking Rock is a 3,600-acre private, luxury home community with a casual western lifestyle and the amenities of an exclusive country club. The Jay Morrish-designed 7,350-yard championship golf course intertwines through more than 1,000 acres of preserved open space, presenting residents with the spaciousness of Arizona’s high country. Talking Rock offers spacious custom home sites, as well as Ranch Cottages, Ranch Homes and custom homes designed in an authentic ranch style and built by the area’s finest craftsmen. Talking Rock is a development of Harvard Investments, a Scottsdale, Ariz. based real estate development company respected for its high quality, residential projects throughout the Southwest. The Talking Rock golf course and Ranch Compound are professionally managed by OB Sports. More information on Talking Rock and Harvard Investments, Inc. can be reached at 877-922-4440 or www.talkingrockranch.com.

###