



TALKING ROCK™
PRESCOTT • ARIZONA
T H E R E ' S A C E R T A I N S P I R I T H E R E .

FOR IMMEDIATE RELEASE

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Coops and the Athletic Club Inspire Memories of the Old West, Provide Amenities of Modern Day Country Club

PRESCOTT, Ariz. (July 10, 2006) - A provocative blending of the old with the new stirs up sentiment from the past while providing modern facilities at Coops and the Athletic Club – among the first amenities to open at Talking Rock's Ranch Compound. Making up more than 10,000 square feet of the compound, Coops, a unique coffee house complete with the finest gourmet items and fresh foods; and the Athletic Club, a state-of-the-art health and wellness facility, are both scheduled to open in December 2006. Serving as the social hub of Talking Rock, The Ranch Compound will open in its entirety in June 2007.

More than a post office, Coops is a gathering spot where friends and neighbors meet to grab a fresh cup of brew, catch up on daily news, or pick up a few epicurean items for dinner. From the coppered ceilings to the built-in mill work lining the walls, Coops conveys the sentiment of an old-fashioned market place, but is worlds away from being conventional. A coffee bar complete with bar stools offers a variety of fare ranging from fresh-baked pastries to gourmet sandwiches.

Rolling ladders run along the shelf-lined walls that make up the perimeter of Coops. Each shelf brims with products whose roots are tied strongly to the Arizona region. In addition to provincial food, Coops offers up a variety of Arizona keepsakes and ranch-themed mementos.

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2-2-2 Talking Rock's Athletic Club & Coops

Members visiting Coops are sure to leave with a feeling of homemade goodness brought on by either the regionally exclusive jams or the authentic souvenirs.

Located adjacent to Coops, the Athletic Club is a state-of-the-art exercise, health and wellness facility comprised of the most advanced equipment and services. Guests will find rooms and equipment to rejuvenate both mind and body from top-of-the-line stationary bikes, stair climbers, treadmills and free weights to a steam room, massage room, fitness training, yoga instruction and selected spa treatments.

The natural woods and exposed plank ceilings that make up some of the rustic architectural elements of the Athletic Club were included to keep members in-tune with the natural surroundings of the ranch.

“Coops and the Athletic Club are the perfect blend of past and present – an authentic reflection of what life was like in the old west combined with amenities found only in high quality luxury living,” said Jim Leisenring, general manager of the Ranch Compound. “We are proud to provide our members with a true reflection of a high-country lifestyle with the conveniences of a small town.”

Offering the best of both worlds, Talking Rock is located in a peaceful, rural setting just minutes from Prescott where homeowners have access to shopping, dining, entertainment and numerous outdoor recreational opportunities. It is a 3,400-acre private, luxury home community with a casual western lifestyle and the amenities of an exclusive country club. Its Jay Morrish-designed 7,350-yard championship golf course intertwines through more than 1,000 acres of preserved open space, presenting residents with the spaciousness of Arizona's high country.

Talking Rock is a development of Harvard Investments, a Scottsdale, Arizona based real estate development company respected for its high quality, residential projects throughout the Southwest. Harvard designed and developed communities are found in Austin, San Antonio, and Dallas, Texas; and in Phoenix, Sedona, and Tucson, Arizona.

3-3-3 Talking Rock's Athletic Club & Coops

Harvard's Canadian parent, the Hill Companies, is a privately held diversified company involved in real estate development, oil and gas production and distribution, broadcasting, surety bonding, and life insurance. The Hill Companies celebrated its 100th year of continuous family ownership and operation in February, 2003.

More information on Talking Rock and Harvard Investments, Inc. can be found at www.talkingrockranch.com.

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