



TALKING ROCK™  
PRESCOTT • ARIZONA

— THERE'S A CERTAIN SPIRIT HERE. —

*For Immediate Release*

**Media Contact:** Holly Harmon  
Olson Communications  
480-368-7999  
[holly@olsoncomm.com](mailto:holly@olsoncomm.com)

**Talking Rock Appoints Executive Chef and Food and Beverage Director  
to Culinary Team for New Ranch Compound**

Prescott, Ariz. (August 9, 2007) – In anticipation of the grand opening of the Ranch Compound, a multi-use dining and recreational facility located within the private, luxury home community of Talking Rock, two new food and beverage personnel have joined the ranks. Jeffrey Kincaid has been appointed as the executive chef and Jon Esquibel as the food and beverage director for the Ranch Compound.

Kincaid, executive chef, has more than 25 years of experience in the culinary world, with executive chef roles held at several Arizona restaurants and country clubs, off-and-on since 1981. Most notably, he served as the executive chef at Anne d' France Bistro and the Plaza Club. Most recently, Kincaid was the executive chef at the Valley Club in Sun Valley, Idaho and the Metropolitan Club in Denver, Colo. With Talking Rock, Kincaid will oversee all culinary aspects for the Ranch Compound, including menu development for all five dining venues within the facility. Kincaid will manage a culinary staff of approximately 25 and will serve as the member interface for customizing and enhancing the dining experience.

Esquibel, food and beverage director, joins Talking Rock with a wealth of experience in restaurant management, particularly in the hospitality and tourism sector. He has worked for three luxury hotel chains, including Hyatt, Hilton and Starwood, and his most recent post was the outlets manager for Hyatt Westlake Plaza in Southern California. Esquibel is managing the opening of the

Ranch Compound and upon its launch will oversee all food and beverage operations, which will include all five dining venues within the facility, plus the wine program. Esquibel will spearhead all on-site events and banquets, in addition to catering for off-premise member events. He is in charge of hiring and managing approximately 25 front-of-house employees.

**About Talking Rock:**

Located in a peaceful, rural setting, just minutes from Prescott, Talking Rock is a 3,600-acre private, luxury home community with a casual western lifestyle and the amenities of an exclusive country club. The Jay Morrish-designed 7,350-yard championship golf course intertwines through more than 1,000 acres of preserved open space, presenting residents with the spaciousness of Arizona's high country. Talking Rock offers spacious custom home sites, as well as Ranch Cottages, Ranch Homes and custom homes designed in an authentic ranch style and built by the area's finest craftsmen. Talking Rock is a development of Harvard Investments, a Scottsdale, Ariz. based real estate development company respected for its high quality, residential projects throughout the Southwest. The Talking Rock golf course and Ranch Compound are professionally managed by OB Sports. More information on Talking Rock and Harvard Investments, Inc. can be reached at 877-922-4440 or [www.talkingrockranch.com](http://www.talkingrockranch.com).