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FOR IMMEDIATE RELEASE

Talking Rock Building Five-Acre Effluent Lake within the Community
Golf course driving range construction also underway

PRESCOTT, Ariz. (November 3, 2009) - Construction has begun on a five-acre effluent lake at Talking Rock, a [luxury golf and custom home community](#) just north of Prescott, Arizona. The lake will serve as the storage site for water reclaimed from users living in Inscription Canyon, The Preserve, Whispering Canyon and Talking Rock.

A half-million dollar investment in the Prescott community, the lake is part of Talking Rock's water service agreement with the ICR Water Users Association and will fulfill its long-term wastewater management requirements. Effluent water should eventually provide 100 percent of the Talking Rock Golf Course's irrigation needs. Construction began mid-September and completion is slated for December 15, 2009, barring delays caused by severe weather.

"The effluent lake benefits all parties involved," says Hugh Pryor, president of ICR Water Users Association. "For the water company, the [Talking Rock Golf Course](#) and the community's residents this is a win-win solution."

Other construction at Talking Rock includes improvements to the Prescott golf course driving range. Dirt recovered from effluent lake construction is being used to reshape the practice facility target area. Originally designed as a two-tee range, the facility is being updated to a single tee design creating more definition and enhancing view lines for all targets. Once complete the reshaping will create more of a "fairway" look. Also, in an effort to conserve water, irrigated turf once used to frame the driving range floor will be replaced by native grasses.

(more)

2,2,2 Effluent Lake Construction at Talking Rock

About Talking Rock

Located in a peaceful, rural setting just minutes from Prescott, Talking Rock is a 3,600-acre private, luxury [custom home community](#) with a casual western lifestyle and the amenities of an exclusive country club. The Jay Morrish-designed 7,350-yard championship golf course intertwines through more than 1,000 acres of preserved open space, presenting residents with the spaciousness of Arizona's high country. Talking Rock offers spacious [custom home sites](#), as well as Ranch Cottages, Ranch Homes and custom homes designed in an authentic ranch style and built by the area's finest craftsmen. Talking Rock is a development of Harvard Investments, a Scottsdale, Ariz.-based real estate development company respected for its high quality, residential projects throughout the Southwest. The Talking Rock golf course and Ranch Compound are professionally managed by OB Sports. More information on Talking Rock and Harvard Investments, Inc. can be reached at 877-922-4440 or www.talkingrockranch.com.