



TALKING ROCK™
PRESCOTT · ARIZONA

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Talking Rock Talks Green

Community to host environmentally-focused building fair

PRESCOTT, Ariz. (June 29, 2009) - Talking Rock is hosting Talking Green, a green building fair, on July 18, 2009. Featuring approximately 30 exhibitors, this fair is open to the public and will provide attendees the opportunity to explore options available for building or upgrading their homes to make them more environmentally sensitive.

Builders, architects and suppliers will be on hand to provide attendees with practical options for their homes that can offer peace of mind as well as significant money savings. Also in attendance will be APS, who will be educating guests on various programs and products that can reduce their energy costs.

Dedicated to serving as stewards of the land, Talking Rock has taken great strides to become an example for responsible development. While the community employs large-scale strategies such as effluent water usage, community-wide recycling efforts and home design guidelines encouraging water conservation and energy efficiency, Talking Rock also maintains its commitment to sustainability through everyday practices. Talking Green will provide the public an opportunity to learn of the positive impact small changes can make on the environment and how to employ these tactics in their own homes. Talking Rock sets the example through:

- Utilization of computer controlled heating/cooling systems to maximize efficiency; motion-detecting light sensors and timers; compact fluorescent light bulbs wherever possible; and low flow, dual flush toilets within all amenity buildings
- Re-using coffee grounds from Coops, Talking Rock's on-site coffee house, as compost for gardens
- Use of recycled office products, including paper and toner
- Water conscious irrigation and landscaping strategies employed throughout the golf course and community grounds
- Use of environmentally sensitive sanitation and cleaning products

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2,2,2 Talking Green at Talking Rock

Talking Green will take place at Talking Rock's Ranch Compound on July 18 from 10 a.m. to 2 p.m. The Ranch Compound will be open for lunch and attendees can enter a drawing to win golf and lunch for four at the community. For more information call 1-877-922-4440 or visit www.talkingrockranch.com.

About Talking Rock:

Located in a peaceful, rural setting, just minutes from Prescott, Talking Rock is a 3,600-acre private, luxury home community with a casual western lifestyle and the amenities of an exclusive country club. The Jay Morrish-designed 7,350-yard championship golf course intertwines through more than 1,000 acres of preserved open space, presenting residents with the spaciousness of Arizona's high country. Talking Rock offers spacious custom home sites, as well as Ranch Cottages, Ranch Homes and custom homes designed in an authentic ranch style and built by the area's finest craftsmen. Talking Rock is a development of Harvard Investments, a Scottsdale, Ariz. based real estate development company respected for its high quality, residential projects throughout the Southwest. The Talking Rock golf course and Ranch Compound are professionally managed by OB Sports. More information on Talking Rock and Harvard Investments, Inc. can be reached at 877-922-4440 or www.talkingrockranch.com.